

SONAE CAPITAL

Healthy Real Estate in Portugal

BUY

INITIATION OF COVERAGE

CURRENT PRICE: NA
TARGET PRICE: €3.00

Sónia Pimpão
 (+351) 21 389 3627
 sonia.pimpao@santander.pt

Pedro Balcão Reis
 (+34) 91 289 4413
 pbalcao@gruposantander.com

- Sonae Capital (SC) offers investors exposure to an interesting investment proposition: Troia (45% of EV), with 270,000sqm of land to develop luxury villas and apartments. Up to November 2007, SC had commitments from buyers for 30%-50% of the plots and apartments due to be delivered this summer at prices in line with our valuation.
- SC has potential to perform strongly as the market becomes aware of the structural difference between the Portuguese and Spanish real estate markets. While Portugal is now showing signs of recovery after seven years of declining volumes and stagnant prices, while Spain is decelerating.
- Even if we applied a discount to NAV in line with SC's Spanish peers and valued Sonae Indústria at its market price (€4.44), the upside potential would be 32%. This performance should be triggered by: (1) the end of a 15-day non-trading period for the shares on January 28; (2) better visibility for SC's portfolio.
- In the longer run, performance should be driven by: (1) better differentiation between SC's portfolio and those of Spanish housing developers; (2) improving earnings momentum from 4Q08E; and (3) value-unlocking asset disposals (c20% of EV).

Company Data , January 24, 2008

			(€ mn)	2005	2006	2007E	2008E	2009E
Reuters/Bloomberg code	SONAC.LS/SONC.PL		EBITDA	23.8	7.2	27.9	60.4	62.0
Market cap (€ mn)	420		% change	–	-70	286	117	3
Outst shares (mn)	250		Net income	72.9	2.2	0.2	68.9	17.9
Website	www.sonaecapital.pt		% change	–	-97	-89	28,822	-74
Free float (%)	38		EPS (€)	0.07	-0.01	-0.01	0.09	0.07
Avg daily vol (€ mn)	NA		EV/EBITDA (x)	NA	NA	NA	11.8	11.7
Range Jan 9-15 (€)	1.28-1.84		P/E (x)	NA	NA	NA	19.2	23.4
Performance (%)	-1M	-3M	-12M					
Absolute	NA	NA	NA	GDY (%)	NA	NA	0	0
Relative to PSI20	NA	NA	NA	FCF yield (%)	NA	NA	-12.7	1.6

Source: Reuters, Bloomberg

SONAE CAPITAL AT A GLANCE

SWOT ANALYSIS

Strengths

- The healthiest exposure to real estate in Portugal: tourist resorts and upmarket housing development.
- Portugal's housing market could show the first signs of recovery in 2008E, after seven years of deceleration. By contrast, the Spanish market is slowing down.
- The Troia resort benefits from an excellent location and standards. The project's profitability is enhanced by the very low price paid for the land (bought ten years ago from a bankrupt company).

Opportunities

- Land banks (€6mn). SC owns land in the Algarve and in the emerging tourist areas of Alqueva and Douro, where new resorts could be built.
- Asset disposals. In the last eight months, SC disposed of nine business areas, reducing the number of smaller businesses to six. Further disposals could be on the cards (c20% of EV).

Weaknesses

- Small cap. SC's free float of 38% could translate into a market value of around €160mn-€300mn. As a small cap, its share price performance could be penalised by the market's adverse sentiment on small, less liquid stocks.
- Lack of earnings visibility in 1H08E. Many of SC's projects are in the early stage of development or temporarily stopped for remodelling, capex is high and some of the projects are making a negative contribution to earnings. Thus, SC could struggle with unappealing trading multiples. We do not think earnings momentum will improve until 4Q08E.

Threats

- Funding costs. The funding of ambitious stand-alone investment plans (separate from Sonae SGPS) is likely to pose a challenge to SC under current credit market conditions.

INVESTMENT CASE

- SC has 270,000sqm of land on which to develop villas and apartments in Troia, which it bought very cheap, and it plans to deliver the first set of units this summer. By November 2007 it had already pre-sold 50% of the apartments and 30% of the plots, respectively, at prices in line with our valuation.
- As well as in the Algarve, SC has properties in the emerging tourism regions of Alqueva and Douro, where it can develop new resort projects.
- SC's real estate arm (16% of EV) develops up-market housing projects, targeting one of the most active segments of the real estate market in Portugal. SC has 590,000sqm of gross build area already under development.
- Earnings momentum should improve from 4Q08E. SC is trading at a demanding 19.2x P/E and 11.8x EV/EBITDA for 2008E.
- SC is trading at a 40%-45% discount to NAV. We think its real estate assets deserve a lower discount (25%) because: (1) Portugal and Spain are at opposite points in the real estate cycle; (2) SC targets healthier market niches (second home and top-end residential); (3) Troia is an interesting investment proposition.

VALUATION

- Our target price of €3.00/share is based on a SOP, with a 25% discount applied to real estate assets. The valuation of each of the parts, whenever possible, was based on DCF models. This target price entails an upside potential of 79% to the share price implicit in the last price of rights (on January 15).
- Based on our valuation, 67% of SC's EV stems from tourism and real estate operations: Troia (45%), up-market residential development projects (16%), and tourism operations (7%). The remaining 33% comes mainly from SC's 6.8% stake in Sonae Indústria (11% of EV), renewable energy projects (7%), a 25% stake in a shadow toll motorway (6%) and Selfrio (5%).
- Our valuation of Troia implies an EV/sqm of €1,786 (before any discount), reflecting the premium location of the project (as shown by selling prices so far).
- We value Sonae Indústria at €10.68/share (20% discount to our target price) as this is the price at which we feel SC would be willing to sell it. If we were to value it at its current market price (€4.44), our valuation of SC would be €59mn lower (€0.24/share), still entailing c65% upside potential.
- Even if we applied a discount to NAV in line with SC's Spanish peers (something we think is unfair) and valued Sonae Indústria at its market price, the upside potential would be 32%.



EXECUTIVE SUMMARY

A New Era Starts with Spin-off from Sonae

Sonae Capital (SC) has, until now, been the less visible arm of Sonae SGPS (Sonae). With many early stage development projects, low earnings visibility and poor transparency, the market has long valued this arm well below €500mn. Sonae Capital's 250mn shares will be listed today (January 28). Each eight shares of Sonae held on January 3, or each eight rights, will entitle shareholders to receive one share of Sonae Capital.

Exposure to Real Estate in Portugal

SC is exposed to the healthier real estate segments in Portugal: resorts and upmarket housing developments. Demand in these segments has held steady during the last seven years of deceleration in the Portuguese construction sector. Portugal's real estate sector is showing signs of recovery, while the Spanish market is just starting to decelerate.

Before the first set of apartments has been completed, SC already has firm buyers for 50% of the apartments and 30% of the plots at an attractive average price per square metre. Value creation in this project is boosted by the low price SC paid for the land and relatively high selling prices, underpinned by the quality and location of the project. SC also owns large properties in the promising new resort areas Alqueva and Douro, as well as in the Algarve.

Earnings Momentum Should Improve from 2008 Onwards

SC's earnings momentum was poor in 2007E because its main projects (Troia and Efanor) are under development and most of its five hotels underwent thorough refurbishment in 2005-07 (three will not reopen until this summer). Once all the hotels resume operations and SC completes the sale of 10% of the total gross build area (GBA) for apartments and villas in Troia (out of 20% targeted for completion by this summer), SC will book the respective earnings and should be able to determine the profitability of these projects. In 2008E, we expect EBITDA to jump 116%.

More Asset Disposals Could Help Unlock Value; Target Price of €3.00/Share

SC began restructuring in 2007 by disposing of nine businesses. Looking ahead, we anticipate it will make further disposals (Sonae Indústria, Norscut, Box Lines) and sell or forge partnerships for its hotels. This could improve the SC's visibility and help unlock value. Based on a SOP valuation with a 25% discount applied to real estate assets, we reached a target price of €3.00/share, which represents an upside potential of nearly 80%.

Strong Upside Potential Even under Adverse Stock Market Conditions

The performance of the rights (January 9-15) was disappointing due to: (1) a 15-day trading suspension for the shares (up to January 28); (2) selling pressure as Sonae shareholders who did not want shares of the small cap disposed of their rights; (3) lack of visibility for SC's exposure to real estate.

The first two of these issues disappear from today (January 28), and we believe **SC has room to rise by at least 30%** (based on discounts the market is applying to Spanish housing developers and Sonae Indústria's current market value). **In the longer run, upside potential will be stronger** thanks to: (1) improving earnings visibility; (2) a simpler group structure as restructuring continues; (3) an increasing market appetite for small caps and real estate projects.

SONAE CAPITAL: SNAPSHOT

BRIEF DESCRIPTION

Sonae Capital (SC) is the result of Sonae SGPS's (Sonae) spin-off of all its tourism-related assets, real estate development and management business, venture capital holdings and other financial investments previously included in the group's Sonae Capital division.

**250mn shares,
38% free float**

The share capital of SC is made up of 250mn shares with a face value of €1.00/share. After the spin-off, SC will be controlled by Efanor (the Belmiro de Azevedo family's holding company), with 53%, and BPI should hold an 8.9% stake. As a result, the free float is likely to be 38%.

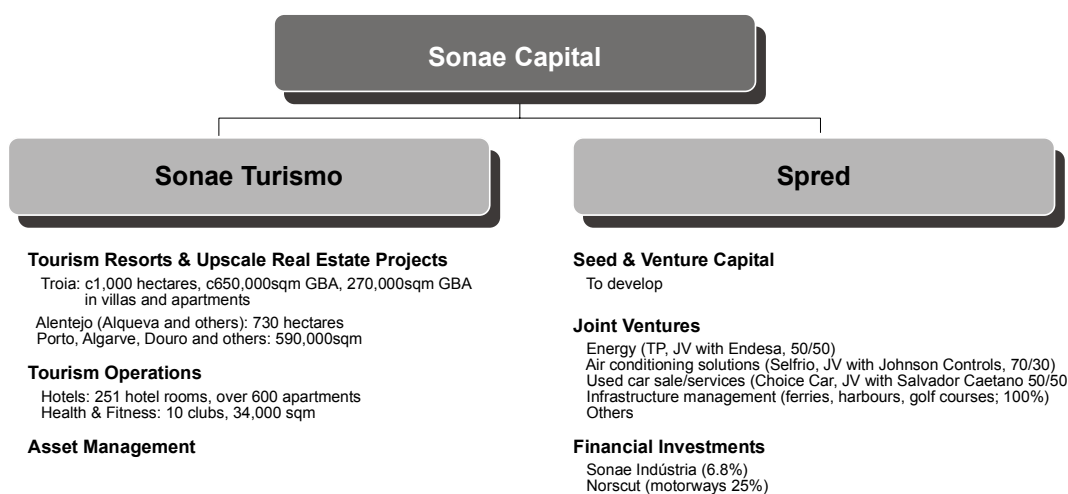
By separating Sonae Capital, Sonae SGPS aims to increase both its own visibility as a group and that of Sonae Capital, also enhancing the newly listed company's value.

GROUP STRUCTURE

As a result of restructuring carried out in the last year (including some disposals), SC's assets are grouped in two main divisions:

- **Sonae Turismo (ST).** This unit is focused on: (1) development of resorts and upmarket residential projects; (2) real estate asset management (including procurement services, management and condominium services); (3) tourism-related services, such as hotels, restaurants, catering, infrastructure management (marinas and golf courses) and health and fitness.
- **Spred.** This unit is focused on: (1) providing seed and venture capital and seeking new emerging/restructuring business opportunities; (2) joint ventures, including ownership and management of businesses with growth potential, in partnership with sector specialists whenever possible; and (3) financial investments.

Figure 1. Sonae Capital – Group Structure, 2007



Source: Company data.



Figure 2. Sonae Capital – Breakdown by Revenues, EBITDA, 2006

(€ mn)	Sonae Turismo	Spred
Revenues	31.0	235.6
% total	11.6	88.4
EBITDA	-5.4	14.5
% total	-59	159

Source: Company data.

Even though it is the smaller arm, the tourism division should be SC's main growth driver in the years ahead. Growth should be prompted by: (1) the development and sale of major real estate projects – Troia and Efanor – and (2) the reopening in mid-2008E of several hotels that were closed for refurbishment in 2005. In 2010E, we estimate that Sonae Turismo (ST) will account for 90% of consolidated EBITDA.

JEWEL IN THE CROWN

Among SC's numerous units and businesses, it is worth highlighting that:

- Most of the value and growth opportunities stem from Troia and upscale real estate development (60%). This is a niche in the Portuguese construction industry that continues to enjoy strong demand.
- The bulk of the remaining value comes from Sonae Indústria (10%) and renewable energy projects (7%).

Figure 3. Sonae Capital – Valuation, 2008E

(€ mn)	Enterprise Value	% of Total EV
Sonae Turismo	621.2	66.5
Troia	407.4	43.6
Real estate development	146.1	15.6
Tourism operations	67.7	7.3
Spred	312.5	33.5
Sonae Indústria	101.3	10.8
Others	211.2	22.6
Total EV	933.7	100.0

Source: Banco Santander de Negócios Portugal estimates.

VALUATION AND RECOMMENDATION

SOP VALUATION

Target Price of €3.00/Share

As we did in our report *Sonae SGPS - Break-up: Part II*, dated June 12, 2007, we have valued Sonae Capital based on the sum of the parts to reflect better the mix of businesses included in this group. The valuation of each of these businesses is explained in the appendices.

Figure 4. Sonae Capital – Enterprise Value, 2008E

(€ mn)	Sector	Stake (%)	Methodology	EV	% of EV
Sonae Turismo				621.2	66.5
Troia	Resort development and hotels	100	25% discount to NAV; EV/sqm of €1,440	407.4	43.6
Praedium	Real estate development	100	25% discount to NAV; EV/sqm of €297	146.1	15.6
Tourism operations	Hotels and others	100	DCF implying 08E EV/sales of 2.6x	67.7	7.3
Spred				312.5	33.5
Selfrio	Facility management	70	DCF implying 08E EV/Sales 0.9x	48.7	5.2
TP	Energy	50	SOP	65.2	7.0
Sonae Indústria	Wood panels	6.8	€10.68 (20% discount to BSNP target price)	101.3	10.8
Norscut	Motorways	25	PBV 2.4x	58.8	6.3
Choice Car	Car sales and services	50	0.6x P/Sales 08E; CAGR 06-08E 5%	26.6	2.8
Box Lines	Shipping	100	08E EV/EBITDA of 5x	12.0	1.3
EV				933.7	100.0

Source: Company data and Banco Santander de Negócios Portugal estimates.

In our valuation of Troia and other real estate assets we have applied a 25% discount to the NAV calculated in the section *Sonae Turismo – Seed of Growth*. In our view, this is a fair discount for SC's interesting investment propositions, like Troia or other upscale residential projects.

Thanks to its restructuring, SC has become more focused on fewer businesses, with tourism, resorts and real estate developments accounting for 67% of group EV (vs c60% in June 2007).

Figure 5. Sonae Capital – Valuation, 2008E

(€ mn)	Enterprise Value	% of Total EV
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Real estate development	146.1	15.6
Tourism operations	67.7	7.3
Spred	312.5	33.5
Sonae Indústria	101.3	10.8
Others	211.2	22.6
Total EV	933.7	100.0
Net financial debt 2007E	203.6	—
Other adjustments ¹	22.4	—
Total equity	752.5	76.4
Number of shares (mn)	250.0	—
Equity/share (€/share)	3.00	—

(1) Includes tax credits (€3.5mn) and total valuation implicit in the sale of Contacto (€17.5mn) and Isoroy Casteljoux (€1.3mn)

Source: Banco Santander de Negócios Portugal estimates.

Our valuation of Sonae Capital amounts to €752mn, which is 79% above the valuation implicit in the last trading price of the rights to Sonae Capital shares on January 15. It is also 4.5% above the top of the range given by the adviser bank (BPI) of €670mn-€720mn.



Sensitivity Analysis of Discount Applied to Real Estate Assets

In view of the weight of the real estate operations (60% of EV), we think it is worth developing a sensitivity analysis for the discount applied. Also, the marked difference between the minimum price at which we think SC would be willing to sell its shares in Sonae Indústria and the current share price justifies a sensitivity analysis.

Figure 6. Sonae Capital – Sensitivity Analysis, 2008E

(€/Share)		Real Estate Discount to NAV (%)		
		45	25 ¹	10
Sonae Indústria ¹	€10.64 ¹²	2.47	3.00	3.42
	€4.44 ³	2.23	2.76	3.18

(1) Base scenario. (2) 20% discount to BSNP target price. (3) Market price.
Source: Banco Santander de Negócios Portugal estimates.

Overall, we conclude that, even if the market decided to apply a discount to SC in line with its Spanish peers and valued Sonae Indústria at the current market price, SC should trade 32% above the price implicit when the rights last traded.

BUY SONAE CAPITAL

We rate Sonae Capital a Buy for the following reasons:

- **Value pick.** SC is heavily exposed to the healthiest segments of Portugal's real estate market (60% of EV): second homes and upmarket housing development. The value of these businesses is enhanced by the excellent location of the bulk of the company's land bank and by the low price it paid for land in Troia. Our target price implies an upside potential of 79% from the valuation implicit in the last market price of the rights.
- **Attractive upside potential both in the short and longer run:**
 - **We see 30% as the minimum upside in the short term.** Based on last traded price of the rights (January 15), SC is now at a **40%-45% discount to NAV, largely due to the fact that investors were not able to trade SC shares during 15 days (ending today, January 28).** Even valuing SC's real estate assets at a discount similar to its closest comparables – Spanish housing developers (something we think is unrealistic) – and valuing Sonae Indústria at its current market price, the upside potential is 32%.
 - **In the longer run, further upside** should be prompted by: (1) improving earnings momentum from 4Q08E, (2) restructuring unlocking value; (3) greater visibility of Troia as an interesting investment proposition; (4) a growing market appetite for small caps.
- **Healthy exposure to a recovery in the real estate market.** SC offers exposure to high-quality real estate projects, a segment where demand has been steady throughout a seven-year downward adjustment of Portugal's housing market. Moreover, we think Portugal's real estate market should start to recover in 2008E.

COMPARABLES: PORTUGAL IS NOT LIKE SPAIN

EUROPEAN PROPERTY DEVELOPERS ARE TRADING AT A 15% DISCOUNT

Most of the real estate comparables used in Europe are exposed mainly to shopping centres, retail spaces and offices and are trading at an average discount to NAV of 15% (ranging from Unibail-Rodamco's 5% premium to NAV to Land Securities' 43% discount). This is not what we are looking for, since the business profile is very different. Even so, as explained below, we think it is important to keep an eye on this range in order to understand the market's appetite for European real estate.

SPANISH HOUSING DEVELOPERS ARE 'FALSE' PEERS

Figure 7. Sonae Capital – Comparison with Other Housing Developers

(€ mn)	Price (€)	Number of shares (mn)	NAV 2006	Market Cap	Discount to NAV
Home developers					
Immofinanz	6.38	447.5	4,452.6	2,855.1	35.9
Martinsa Fadesa	13.69	113.3	5,054.0	1,551.1	69.3
Parquesol	17.72	39.7	1,198.0	703.9	41.2
Average					48.8

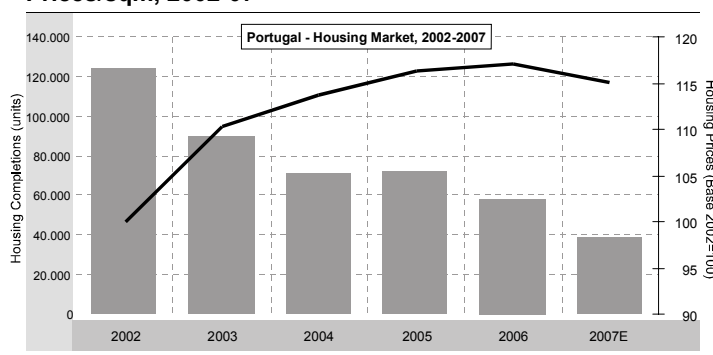
Source: Santander Investment Bolsa and Banco Santander de Negócios Portugal estimates.

Housing Developers: Portugal and Spain Are Clearly at Different Points in the Cycle

We understand many investors may feel tempted to look at Spanish property developers, like Fadesa (trading at a 69% discount to NAV) or Parquesol (41% discount to NAV), as direct comparables in order to value SC's real estate development business. We think this makes little sense for several reasons:

- **The Spanish and Portuguese real estate sectors are at very different points in the cycle.** In Portugal, the adjustment in construction and real estate sectors started seven years ago, with: (1) volumes contracting steadily (house completions in 9M07 totalled c40,000 houses, or just 40% of the total booked five years before); and (2) average prices clearly decelerating and booking a CAGR of 1.1% (below inflation) in 2003-07E.

Figure 8. Portugal – Housing Completions and Average Prices/sqm, 2002-07

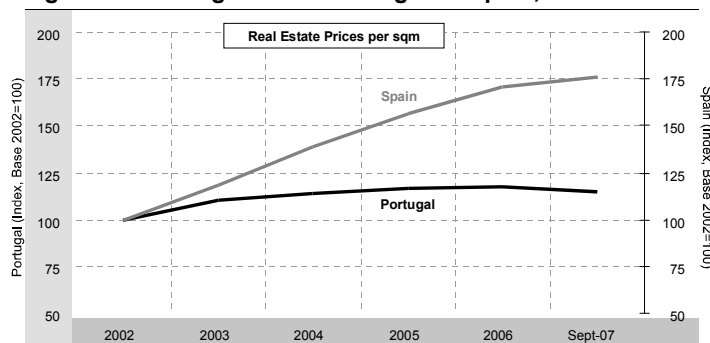


Source: INE.



In Spain, the adjustment in the housing market is just beginning to accelerate. Housing starts are already falling in annual terms (-13.5% YoY in 2Q07), although based on 12MO cumulative data, housing starts are still up by 0.25% YoY. Looking at the price data, building permits data and pre-sales data, we see further downward adjustments in the sector going forward.

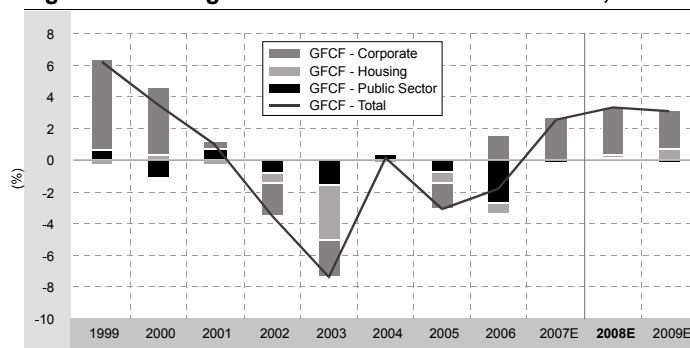
Figure 9. Housing Prices – Portugal vs Spain, 2002-07



Source: INE, Bank of Portugal mortgage loan valuations (LHS) and Spanish INE, Net house prices (RHS).

Overall, we feel that the Spanish market may be entering a period of downward adjustment, like the one Portugal started seven years ago. The first signs of a recovery in Portugal could appear in 2008E, with the sector making a small contribution to GDP growth, after nine years of negative impact.

Figure 10. Portugal – Contributions to GDP Growth, 1999-2009E



Source: INE and Banco Santander de Negócios Portugal estimates.

- **SC is focused on a different and more promising market niche: second homes.** SC's land bank includes several locations, with strong tourism potential (Alqueva, Douro, Algarve). While the market as a whole is adjusting for excess supply of homes, demand in regions with a strong market for second homes has held steady. As a result, **house prices in regions like Algarve and Alentejo have kept rising (+4.4% and +4.9% CAGR for 2002 to September 2007, respectively).**
- **Troia is a singular project.** The resort is at an early stage of development with the first units expected to be delivered this summer. The number of units pre-sold so far (50% of total apartments and 30% of plots available for sale) and the implicit price/sqm are clear evidence of the resort's quality and the level of demand.

For these reasons, we feel that Spanish comparables should be used with care. In our view, **Sonae Capital should trade at a much lower discount than its Spanish peers.** We think that, in light of current market conditions and comparisons with its peers, SC's P/NAV should be around 20%-25%. In our view, SC has better growth prospects than its Spanish home development counterparts and should stand out as a better investment. That said, under current conditions the market is applying discounts to real estate exposure and Sonae Capital is no exception.

Tourism Operations

The European hotel sector is trading at an average 7.6x 2008E EV/EBITDA compared with 10x four months ago.

Figure 11. European Hotel Sector– Peer Comparison

(x)	Price (€/Share)	2008E P/E	2009E P/E	2008E EV/EBITDA	2009E EV/EBITDA
Accor SA	52.2	17.8	15.3	8.2	7.6
Intercontinental Hotels (GBp)	753.5	13.9	11.7	8.9	7.9
Sol Melia	9.4	10.9	9.9	6.9	6.3
NH Hoteles	9.3	14.8	12.1	8.0	7.7
Average		14.4	12.2	8.0	7.4

Source: JCF. Closing prices on January 24.

Although tourism accounts for just 7% of SC's EV, it is important to highlight NH Hoteles, which in our view, has some affinities with SC.

According to Santander Investment Bolsa's valuation of NHH, 27% of its value stems from Sotogrande, a tourism resort project in the South of Spain, with around 1,800ha (versus Troia's 1,000ha). Sotogrande is at a more advanced stage of development than Troia as 80% of its building area is already completed.

Sonae Capital's portfolio of hotels (eight hotels, five of which are already built and fully owned, and ten health clubs) cannot be compared with NHH's (307 hotels, 44% owned). Despite this, we think that SC could form a partnership with a major sector player in this business. We believe this justifies a trading multiple in line with NHH's.

In summary, it is difficult to find a valid comparison for SC. Spanish housing developers are the closest, but are experiencing much weaker momentum at a different stage of the cycle. Thus, we think SC should trade at a lower discount to NAV (25%, in our view).



MOMENTUM HAS ROOM TO IMPROVE

CURRENT MOMENTUM IS POOR...

Given the 79% upside implicit in our target price, we think it is important to examine the reasons behind such a large discount:

- **Sonae Capital's shares will not be listed until the end of January.** While rights to receive shares of Sonae Capital (eight rights = one share) were traded between January 8 and 15, SC's shares will only be listed today (January 28). Many investors were unwilling to hold illiquid shares for this period and sold their rights or avoided buying the stock beforehand. This may create room for a recovery in February.
- **Some of Sonae's shareholders may not want to hold shares of a small cap** with €420mn of market value and limited free float (just 38%). Thus, the process of detaching and trading the rights to SC shares may have been followed by strong selling pressure. This should only hurt short-term performance, creating room for a subsequent recovery.
- **The market's appetite for small caps and real estate stocks is very limited.** 2008 has started with flows out of equities – and small caps in particular. Investors have also been avoiding exposure to real estate. Although we think the aversion to small caps may ease in the next few months, as stocks start trading at undemanding levels, SC will only be able to partially overcome investors' caution over real estate exposure when its unique profile becomes more visible.

As a result, SC's EV implicit in the performance of the rights during the trading period ranged from €320mn to €460mn. This is roughly in line with market's valuation of this arm of the business over the past 12 months (before details of the spin-off were released). SC's closing price on January 15 (€0.21 per right) implies a 44% discount to our own valuation of the company. Overall, we think negative sentiment since the beginning of 2008 has undermined SC's performance and has barely allowed shareholders to reap the fruit of SC's spin-off.

... BUT SHOULD IMPROVE

SC's management has been on a road show ahead of the listing. This, along with the release of a full prospectus in late December 2007, should enhance the visibility of its investment case, triggering new and more comprehensive research notes on the company which should, in turn, boost the profile of its business and prospects. Also, we think market momentum may improve in the coming months and, once SC's shares start trading, interest should increase.

SHORT-TERM POTENTIAL

SC Rights Traded at a 40%-45% Discount to NAV, in Line with its 'False' Peers

Based on the closing price of rights on January 15, the market is applying a discount to SC's NAV of between 40% (based on the minimum valuation by the adviser bank, BPI) and 50% (based on our valuation before any discount). Thus, the market seems to be valuing SC in line with its 'false' peers in Spain.

Higher Visibility Should Boost Market Value by 30% in the Short Term

We have identified several things that could trigger a reduction in the discount to NAV in the coming months and should enhance the stock's valuation: (1) improving liquidity once the shares are listed, on January 28; (2) management road shows, which should improve the visibility of the business; and (3) wider coverage of the stock and improving earnings visibility throughout 2008.

In our worst-case scenario, the market would price in a 40% discount to SC's real estate assets (roughly in line with the Spanish peers) and would value the stake in Sonae Indústria at its market price. Even then, the upside potential would be c30%.

In the Longer Run Upside Potential Should Be Stronger

In the longer run, we think the share price will appreciate because of: (1) the market's growing appetite for small caps; (2) further restructuring in the portfolio unlocking value; and (3) improving earnings momentum, particularly in 4Q08E.

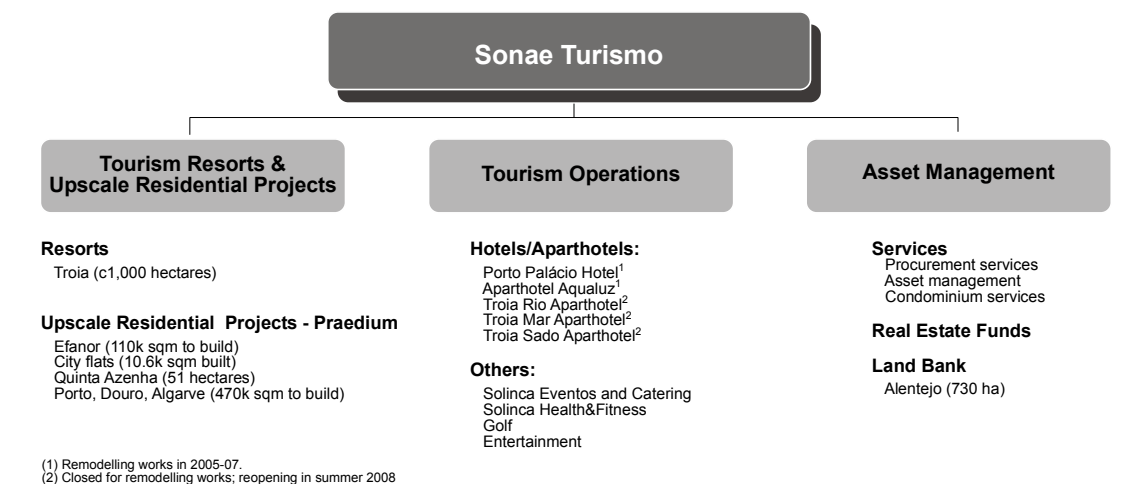


APPENDIX I. SONAE TURISMO – SEED OF GROWTH

GROUP STRUCTURE

In our view, Sonae Turismo (ST) is SC's most promising business, given the value boost from the new licences and the completion of a first set of units at the Troia resort this summer and the growth prospects associated with its current land bank.

Figure 12. Sonae Turismo – Group Structure



Source: Company data.

Although ST covers three main areas, we will divide our description and valuation into three parts: Troia (development and hotels), real estate development and other tourism operations.

In our view, the asset management division acts more like a cost centre, carrying out the research to find and acquire new properties. It also holds SC's land bank which is in an early stage of development. We have opted to value this land bank within the real estate arm of the group.

TROIA: BRIEF DESCRIPTION AND VALUATION

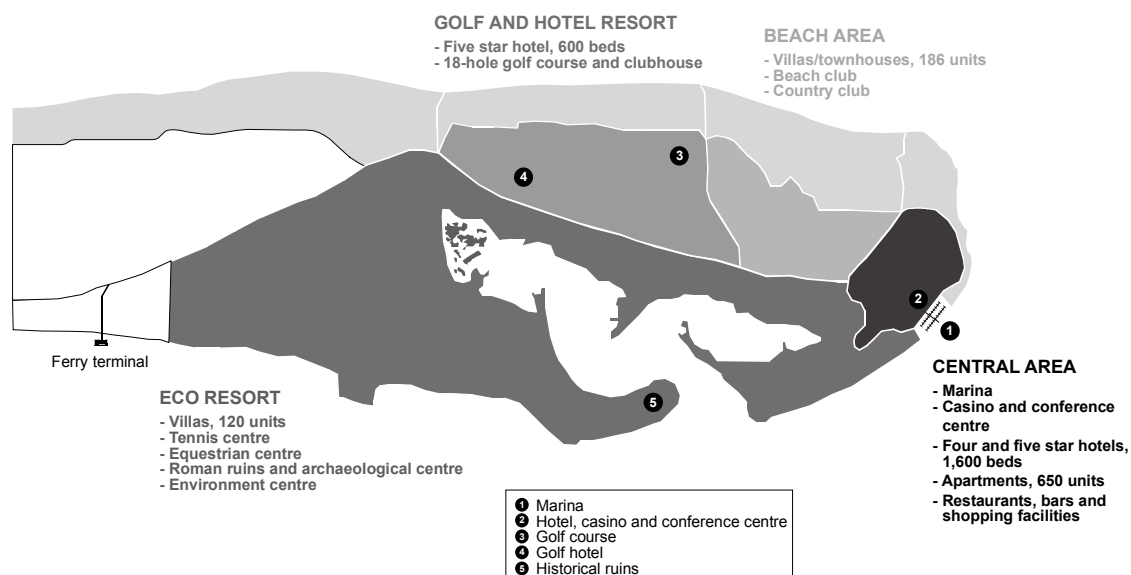
We have prepared a separate description and valuation for the real estate development (villas and apartments) and the hotel operations

Troia - Real Estate Development (c40% of Sonae Capital's EV)

This is the bulk of ST's value (55% of its EV) but it has little earnings visibility:

- Troia is an upmarket tourist project alongside the Sado Estuary Natural Reserve, less than one hour south of Lisbon. The project involves a total area of c1,000 hectares and a low rate of gross building area, at just 6.5%. SC will build 270,000sqm of villas and apartments. Additionally, it will refurbish three aparthotels (1,100 beds) and will build three new hotels (1,200 beds). The most developed part of this project so far, Troiaresort, has 380,000sqm of gross build area, 170,000sqm of which is apartments and villas. The final project will include hotels, conference centres, a marina and a golf course.

Figure 13. Troia – Snapshot of Troiaresort



Source: Company data.

- **Goals.** ST plans to build and then sell all the apartments. We estimate that 20% of the villas will be sold before any construction work is done, once the full project has been approved. The others are to be developed and sold by SC. Finally, the development and operation of hotel projects could be done either directly or through a partnership with a sector specialist. We estimate that out of the 270,000sqm SC can build, 60% will be devoted to villas (20% to be pre-sold in 2007-09E) and 40% to apartments.

Figure 14. Troia – Investment Plans

	GBA (000 sqm)	Units	Likely Completion	Comments
Troiaresort				
Apartments	99,500	635	53% in 2008	66% for sale up to Nov 07 ; 50% of it sold
Villas	68,700	330	>2009	48% for sale up to Nov 07; 30% of it sold
Hotels	NA	2,200 ⁽³⁾	1,100 in summer 2008	SC's share is 1,100 beds in 3 units
Soltroia				In early stage of development
Apartments	—	—	NA	—
Villas	97,500	372	NA	—
Hotels	NA	662 ⁽³⁾	NA	—
Others⁽¹⁾				
Apartments	37,000 ⁽²⁾	955 ⁽³⁾	NA	—
Villas	—	—	NA	—
Hotels	NA	300 ⁽³⁾	NA	—

(1) SC has a 20% stake in these projects and the remaining stake is held by Pestana group. (2) BSNP estimates. (3) Company data, number of beds.

Source: Company data and Banco Santander de Negócios Portugal estimates.

- **Next milestone in summer 2008.** This summer, Troiaresort should gain visibility with the conclusion of: (1) 360 apartments; (2) 96 plots planned and assigned to villas; (3) three remodelled hotels with a total of 1,100 beds; and (4) several other urban infrastructures (shops, casino, congress centre complex, new harbour). This could accelerate its growth and enhance SC's earnings.



- **Little impact on the balance sheet so far.** The book value of Sonae Capital (€383mn) barely reflects the market value of the land SC has available for development in Troia – the group bought Torralta, owner of this land (when it was close to bankruptcy ten years ago) for the amount of its outstanding debt. Additional investments in Troia were €30mn in December 2006 (plus up to €85mn invested in real estate, both in Troia and other real estate projects), whilst the investment plans disclosed for 2006-11 amount to €400mn (for the development of Troiaresort). Ongoing construction work includes several service facilities and apartments.
- **Impact on earnings: from c0% in 2006 to 55% of EBITDA in 2010E.** Although SC had already sold (or promised to sell) 50% and 30% of available apartments and villas, respectively, by November 2007, the impact on P&L will only be visible when ST completes the sale of these units in 4Q08E. The completion of facilities, hotels and some construction work is expected to accelerate the sale of units in the coming years.
- **Valuation.** We have concentrated on villas and apartments, reaching a valuation of €485mn based on a DCF model (WACC 6.9%, assuming 50% debt). The FCF and the respective main assumptions are summarised in Figure 15 below. This valuation implies a high multiple of €1,786/sqm (for the built area) which is justified by the high proportion of villas (60%), the premium location and quality of the project.

Figure 15. Troia – Valuation of Villas and Apartments, 2008E-12E

(€ mn)	2008E	2009E	2010E	2011E	2012E	Comment
Sales ('000 built sqm)	47.5	48.0	45.1	52.5	61.0	–
Plots (for villas)	19.8	9.9				25% of planned villas to be sold before construction
Villas	2.4	8.6	27.2	40.9	53.6	–
Apartments	25.3	29.5	17.9	11.6	7.4	–
Price (€/sqm built)	4,078.7	4,268.5	4,714.3	4,952.3	5,110.8	Price based on GBA
Plots (for villas)	2,987.0	3,016.9	3,047.0	3,077.5	3,108.3	Based on historical data
Villas	5,038.4	5,088.8	5,139.7	5,191.1	5,243.0	Assuming 20% margin on final project
Apartments	3,989.5	4,029.4	4,069.7	4,110.4	4,151.5	Based on historical data
Sales (Cash inflow)	171.9	192.6	212.6	260.2	311.8	
Construction cost	-44.0	-56.0	-98.8	-35.5	0.0	
Construction cost/sqm (€)	1,175.7	1,199.2	1,223.2	1,247.7	1,272.6	Based on €400mn capex for 380,000sqm
Other costs	-12.9	-14.4	-15.9	-19.5	-23.4	
Change in WC	-13.6	3.5	12.0	-16.8	-9.1	
Taxes	-30.6	-33.9	-28.8	-59.0	-82.1	
FCF	70.8	91.9	81.1	129.4	197.2	

Note: Troia includes Troiaresort, Soltroia and others

Source: Banco Santander de Negócios Portugal estimates.

- **Valuation adjustment.** We raised our valuation by 30% to reflect the larger GBA for villas, the higher proportion of villas in the GBA at 60% (vs 46% before), and higher prices per sqm based on new data released (8% higher in plots, 4% in apartments).

Figure 16. Troia⁽¹⁾ – Details of Sales Terms, November 2007

	Units	Area (GBA) ('000 sqm)	Average price/sqm (€)
Apartments			
Total	715	149	NA
For sale	159	127	4,089
Sold	130	110	3,908
Plots (for villas)			
Total	702	185	NA
For sale	84	344	2,987
Sold	12	344	3,467

(1) SC's share in the global project

Source: Company data and Banco Santander de Negócios Portugal estimates.

- **Sensitivity analysis.** In our view, the most vulnerable assumptions underlying our estimates are the selling price and construction cost.

Figure 17. Troia – Sensitivity Analysis, 2007E

(€ mn)		Selling Price (€/sqm)		
		-10%	Base Scenario	+10%
Construction	-20%	439	494	539
costs	Base scenario	428	485	541
(per /sqm)	+20%	415	474	534

Note: Troia includes Troiaresort, Soltroia and others

Source: Banco Santander de Negócios Portugal estimates.

A 20% increase in construction costs per square metre would imply a 2.3% decrease in our valuation of Troia project and 1% decrease in the value of Sonae Capital. A 10% decrease in average selling price/sqm would imply a 12% reduction in the value of this project and a 6% cut in the valuation of Sonae Capital.

Troia – Hotel Assets (4% of EV)

SC's share of the Troia hotel projects involves an estimated 1,265 rooms and 2,422 beds. Although three units are already built, they are all being remodelled and are not expected to re-open until later in 2008 (1,100 beds). Thus, the top-line results and profitability of this division are being severely hit. Looking ahead, heavy capex may continue to undermine FCF generation through 2010E-11E.

We base our valuation on a DCF model (WACC of 6.9%, g of 1%). Given several assumptions (see Figure 18 below), we reach a valuation of €44mn. Based on the NPV of EBITDA in 2011E (since we are mainly valuing upcoming new capacity), this valuation implies an EV/EBITDA of 6.5x.

Figure 18. Troia – Valuation of Hotels and Aparthotels, 2008E-12E

(€ mn)	2008E	2009E	2010E	2011E	2012E	Perpetuity
Number of beds	1,100	1,310	1,760	2,091	2,422	1,100
Number of rooms	407	485	652	774	897	407
Avg revenue/room (€)	54	71	90	102	116	54
Occupancy rate (%)	40	50	60	65	70	70
Sales	6.5	11.6	18.7	26.7	35.3	6.5
Cash costs	-6.1	-13.4	-17.4	-22.2	-26.5	-6.1
Cash cost/room	82.0	82.0	83.6	85.3	87.0	82.0
EBITDA	0.4	-1.7	1.3	4.4	8.8	0.4
EBITDA margin (%)	5.8	-14.8	7.1	16.7	24.8	5.8
Depreciation	-7.0	-11.7	-15.2	-16.4	-16.4	-7.0
Taxes	1.8	3.6	3.7	3.2	2.0	1.8
Capex	-64.2	-41.0	-23.7	-6.6	-0.7	-64.2
FCF	-62.1	-39.1	-18.6	1.0	10.1	-62.1

Note: Troia includes Troiaresort, Soltroia and others.

Source: Banco Santander de Negócios Portugal estimates.

Is this too stretched? On one hand, the small size of the portfolio means the project deserves to be valued at a discount to its peers (eg, NH Hoteles is trading at 8x). On the other hand, we expect SC to enter partnerships for the joint management of these projects. Therefore, the price a larger player would be willing to pay for such projects could be even higher than our valuation (the latest transactions in the hotel sector have been carried out done at 13.4x EV/EBITDA).



REAL ESTATE – BUSINESS DESCRIPTION AND VALUATION (16% OF EV)

Praedium is the group's real estate development arm, and it is currently developing 590,000sqm of gross build area.

Figure 19. Real Estate Development – Main Projects in Portfolio, November 2007

	Gross Build Area ('000 sqm)	Selling Price (€/sqm)	Completion Date	Details
Q. Sedas – City lofts and flats	10	2,031	3Q07	50% up for sale; 80% of it sold at €2,023/sqm
Efanor	110	2,367	2009-13	Incl. school, garden and other shared facilities; Average price €2,367/sqm
Other	470	NA	NA	Oporto, Lisbon and others

Source: Company data and Banco Santander de Negócios Portugal estimates.

We have separated the valuation of Efanor and Quinta das Sedas, because: (1) we have clear evidence of the superior quality/price of these projects; (2) these projects are up for sale and either constructed or under construction, whilst the others are at earlier stages of development.

Quinta das Sedas and Efanor

We value this business (120,000sqm) at €36mn, based on a DCF model. We assume construction costs of €170mn (in line with SC's feedback) and other additional costs (eg, commissions and marketing expenses) of 10% of sales. We based our selling price estimates on feedback from Sonae Capital (see Figure 19) and a CAGR of -1% in 2009E-13E, assuming that value creation in the Efanor project will be the highest of the projects in backlog. Our new valuation implies €330/sqm.

Other projects

Besides the more visible project under development, SC has:

- **Over 470,000sqm of property in Oporto, Douro, the Algarve and Viseu.** We value this area at €295/sqm, based on 90% of NPV calculated for the Quinta das Sedas and Efanor projects. In our view, the profitability of these two is enhanced by their attractive location. **Overall, we value the Oporto, Douro, Algarve and Viseu. projects at €142mn.**
- **Land bank with 730 hectares in Alentejo,** mainly in Alqueva, and Algarve, where a new resort could be developed. We have assumed Cushman & Wakefield's valuation (**€5.9mn**), since we lack data to give us a more accurate view.
- **Several assets for rent and sale.** Again, for the same reason, we use Cushman & Wakefield's valuation of **€10.9mn**.

Overall, our valuation of SC's real estate operations totals €195mn, which is slightly below the Cushman & Wakefield valuation (NAV of €215mn).

TOURISM OPERATIONS: DESCRIPTION AND VALUATION (7% OF EV)

This area of ST encompasses:

- A five-star hotel in Oporto with 251 rooms and a four-star hotel in Lagos which is divided into 163 apartments. These were both remodelled in 2005-07 and resumed full operations in 2007.
- Five restaurants close to the Oporto hotel.
- Other facilities, like golf courses or the marina in Troia.
- Health clubs: ten clubs in a total area of 34,000sqm. Some of these units are located close to SC's hotels and some are near Sonae Sierra's shopping centres.

We value these assets at €68mn, based on a DCF model (WACC of 7.1%, g at 1%). This implies 2.6x EV/sales in 2008E.



APPENDIX II. SPRED

Since Sonae announced the spin-off of SC in early 2007, it has disposed of six business areas (and nine companies), creating potential for the group to improve its visibility.

Figure 20. Sonae Capital – Asset Disposals, 2007 to Date

(€ mn)	Date	Buyer	EV	BSNP/EV	Comments
Safira	May 07	NA	5.0	5.0	–
Plysorol + Leroy Gabon	Jun 07	MBO	30.0	30.0	€20mn to be received in 2011, final price depends on performance
Isoroy Casteljalous	3Q07	NA	1.3 ²	10.0	
Cinclus	3Q07	NA	5.9	1.5	75% sold; option to sell further 25% in 2011
Insurance brokerage ¹	4Q07	Sonae	NA	64.0	
Contacto	Jan 08	Soares da Costa	17.5	41.0	
Total			123.7³	151.5	

(1) Including MDS, Sonae Re, Cooper Gay, HDPa, Lazam/MDS. (2) Price paid. (3) Assuming EV of sale of insurance brokerage assets in line with our estimate.

Source: Company data and Banco Santander de Negócios Portugal estimates.

The total valuation of these assets is €27.8mn lower than our latest valuation (assuming no debt at Cinclus).

BUSINESS DESCRIPTION AND VALUATION

We have split our valuation of Spred into two parts: (1) the assets we think SC may dispose of; and (2) the assets we think will stay in SC's portfolio.

Assets Likely to Be Sold (18% of EV, €196mn)

In our view, Spred's focus on early stage developing businesses opens the door to more asset disposals:

- **Sonae Indústria (€102mn).** This is an asset for sale – but not at any price. The wood-based panel producer is in a cyclical sector and is now at a declining point in the cycle with its share price at its minimum since the spin-off from Sonae (in December 2005). In our view, SC will sell this stake, but not for less than a 20% discount to our target price of €13.30/share (ie, €10.64/share). Therefore, we value this stake at €102mn. If we were to use the market price (€4.44) as a basis, our valuation would be reduced to €42mn.
- **Norscut (€58mn).** This shadow toll motorway is 155km long. Following the completion of construction work (in June 2007), the shareholder structure could be as follows: Eiffage with 36%-39%, SC with 36%, CNCE with 15%-18% and Egis with 10%. SC has already asked for government approval to acquire an 11% stake from Eiffage for a price equivalent to book value plus interest (in line with their initial agreement). Despite this, we think SC could ultimately decide to exit Norscut. We value SC's 25% stake at €55mn (estimated P/BV of 2.4x). We also value SC's option on a further 11% stake at €3.8mn.
- **Choice Car (€27mn).** This is a 50/50 joint venture with the Portuguese group Salvador Caetano, which includes the sale of used cars and rent-a-car service companies. In our view, SC could divest this, since it does not control it and it is mature. We have valued the business at €53mn, based on a 0.6x P/sales multiple. SC's share in this business is worth €27mn.

- **Box Lines (€12mn).** This is a container shipping company, which operates three charter ships between the Portuguese mainland and Madeira and the Azores. Its business is closely linked to Sonae Distribuição, so we think it could ultimately be sold to the retail arm of Sonae group. In 9M07, it booked an EBITDA of €1.1mn on revenues of €34.7mn and a margin of 3.2%. We value this stake at €12mn, based on an EV/EBITDA for 2008E of 5x.

Assets to Keep in Portfolio (12% of EV, €114mn)

In our view, SC is unlikely to sell either TP (Sociedade Térmica Portuguesa), which is its energy generation development business and is a 50/50 joint venture with Endesa, or Selfrio (70% owned).

Figure 21. TP – Valuation, 2008E

(€ mn)	Technology	Stake (%)	Status	Capacity (MW)	EV/MW	EV	Comments
Cogeneration - 16 projects	Cogeneration	NA	In Operation	70	0.6	42.0	–
Serra da Capucha	Wind	50	In Operation	10	2.0	10.0	–
Serra Sicó	Wind	52	2008	20	2.0	20.8	–
Eólicas de Portugal	Wind	20	Licensed	1,200	0.2	57.6	20% discount for minority stake
Total	–	–	–	–	–	130.4	–

Source: Company data and Banco Santander de Negócios Portugal estimates.

Our valuation of this business is based on benchmarks per MW. In the case of wind energy, we have used EV/MW calculated in the report *EDP – Hoist the Spinnaker*, from December 3, 2007. In the case of Eólicas de Portugal, we have applied a 20% discount to reflect SC's minority interest in the project.

Overall, we reached a valuation of €130mn for TP. As a result, we value SC's 50% stake in this joint venture at €65mn.

Selfrio is a holding company that indirectly operates refrigeration and air conditioning businesses. SC controls Selfrio with a 70% stake, after it acquired an additional 35% in May 2007. The remaining 30% stake is owned by Johnson Controls, Inc.

The group aims to expand its operations in Spain and Brazil, but for now the bulk of its revenues come from Portugal. The main clients for the equipment and maintenance services it provides are food retailers, hotels and construction companies.

We have based our valuation of Selfrio on a DCF model (WACC 6.5%, g of 1%), reaching a total valuation of €70mn. This implies EV/sales of 0.9x in 2008E and is 10% higher than the valuation implicit in SC's acquisition of a 35% stake in May 2007.

As a result, we value SC's 70% stake in Selfrio at €49mn.



NOTES

NOTES



Important Disclosures

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Rating	Definition	% of Companies	
		Covered with This Rating	Provided with Investment Banking Services in Past 12M
Buy	Upside of more than 15%.	42.39	45.28
Hold	Upside of 10%-15%.	10.87	7.55
Underweight	Upside of less than 10%.	33.70	30.19
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(*) Target prices set from January to June are for December 31 of the current year. Target prices set from July to December are for December 31 of the following year.

LOCAL OFFICES

Madrid

Tel: 34-91-257-2309
Fax: 34-91-257-1811

Lisbon

Tel: 351-21-389-3400
Fax: 351-21-387-9133

London

Tel: 44-207-332-6900
Fax: 44-207-332-6909

New York

Tel: 212-692-2550
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Tel: 571-644-8006
Fax: 571-592-0638

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Fax: 54114-341-1226

Caracas

Tel: 582-401-4306
Fax: 582-401-4219

Lima

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Fax: 511-215-8185

Mexico City

Tel: 5255-5629-5040
Fax: 5255-5629-5846

Santiago

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Fax: 562-697-3869

São Paulo

Tel: 5511-5538-8226
Fax: 5511-5538-8407

Tokyo

Tel: 813-3211-0356
Fax: 813-3211-0362

SONAE CAPITAL

CURRENT PRICE: NA
TARGET PRICE: €3.00

BUY

Sonae Capital (SC) combines tourism and real estate development (Sonae Turismo) with several joint ventures and financial investments (Spreed). The bulk of SC's value stems from Sonae Turismo (c70% EV), whose main projects – Troia and Efanor – target the most interesting segments of Portugal's real estate sector: second homes and the upscale residential market. Since Sonae announced the spin-off of SC (early 2007), Spreed disposed of six businesses, and more disposals are likely to follow.

Financial Data: P&L, Balance Sheet and CF Statement, 2005-09E

P&L Account (€ mn)	2005	2006	2007E	2008E	2009E 06-09E (%)	CAGR
Revenues	266.0	266.6	300.0	268.1	274.5	1.0
YoY Change (%)		0.2	12.5	-10.7	2.4	
Sonae Turismo	36.5	31.0	58.3	173.7	176.2	78.5
Spreed	230.0	235.6	241.7	94.3	98.3	-25.3
Others	-0.5	0.0	0.0	0.0	0.0	
EBITDA	44.2	18.0	27.9	60.4	62.0	51.0
YoY Change (%)		-59.3	54.8	116.9	2.5	
EBITDA margin (%)	16.6	6.8	9.3	22.5	22.6	
Sonae Turismo	11.2	-5.4	9.5	51.8	52.3	127.0
Spreed	13.3	14.5	15.2	8.6	9.6	-12.8
Others	19.7	8.9	3.2	0.0	0.0	
EBIT	18.2	1.2	16.8	45.8	42.2	227.7
As % of revenues		-93.4	NM	173.0	-7.9	
Net interest expenses	4.3	4.6	-17.5	-14.4	-16.8	
Extraordinary items	55.2	3.5	3.5	47.0	0.0	
Pre-tax profits	77.6	9.4	2.8	78.4	25.4	39.5
YoY change (%)		-87.9	-69.9	NM	-67.6	
Taxes	3.2	4.3	0.7	8.3	6.7	
Tax rate (%)	4	46	27	11	27	
Minority interests	1.6	2.8	1.8	1.2	0.7	
Net profit	72.9	2.2	0.2	68.9	17.9	101.6
YoY change (%)		-97.0	-89.1	NM	-74.0	
Adj. Net profit	17.8	-1.4	-3.3	21.9	17.9	147.7
Balance Sheet (€ mn)	2005	2006	2007E	2008E	2009E 06-09E (%)	CAGR
Fixed assets	344.4	422.6	441.5	475.8	500.9	-
Goodwill	49.0	49.0	77.8	77.8	77.8	-
Inventories	80.7	93.4	132.5	90.8	108.4	-
Trade receivables	209.1	130.6	92.1	60.8	63.2	-
Cash & equivalents	9.2	15.9	10.9	10.9	10.9	-
Total assets	692.4	711.5	754.8	716.0	761.3	-
Shareholders' equity	391.4	292.2	294.3	354.4	373.1	-
LT financial debt	52.4	86.4	145.3	210.8	221.1	-
ST financial debt	51.3	47.4	47.4	47.4	47.4	-
Trade payables	177.4	266.9	247.0	82.6	99.0	-
Provisions	19.9	18.8	20.8	20.8	20.8	-
CF Statement (€ mn)	2005	2006	2007E	2008E	2009E 06-09E (%)	CAGR
Op cash flow	18.0	27.9	60.4	62.0	44	-
Chg in working capital	-4.8	14.6	-24.3	-3.8	8	-
Capex	-68.2	-120.6	-89.3	-51.3	-35	-
Dividends	0.0	0.0	0.0	0.0	0	-
Free cash flow	-55.0	-78.1	-53.2	6.8	17	-

Source: Company data and Banco Santander de Negócios Portugal estimates.

Per Share Data, 2006-09E

(€)	2006	2007E	2008E	2009E
EPS	0.01	0.00	0.28	0.07
% chg	-97	-89	28,822	-74
Adj EPS	-0.01	-0.01	0.09	0.07
% chg	-108	-144	762	-18
DPS	0.00	0.00	0.00	0.00
% chg	NM	NM	NM	NM
CFPS	0.03	0.05	0.33	0.15
% chg	-90	38	637	-55
FCFPS	-0.22	-0.31	-0.21	0.03
% chg	-419	-42	32	113
Div payout	0	0	0	0
% chg	NM	NM	NM	NM

Source: Company data and BSNP estimates.

Market Ratios, 2006-09E

(x)	2006	2007E	2008E	2009E
P/E	-309.1	-126.9	19.2	23.4
EV/sales	0.4	0.7	2.5	2.5
EV/EBITDA	18.9	8.0	11.8	11.7
EV/EBIT	114.1	13.4	15.5	17.1
P/CF	90.1	53.9	11.5	11.1
P/BV	0.0	0.0	1.2	1.1
FCF yield	NM	NM	-12.7	1.6
GDY	NM	NM	0.0	0.0

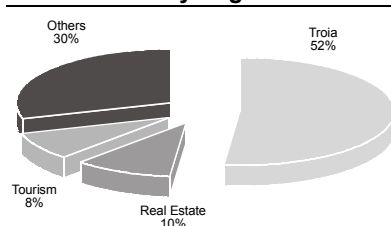
Source: Company data and BSNP estimates.

Financial Ratios, 2006-09E

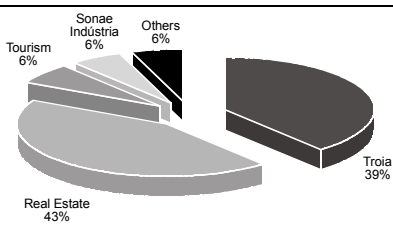
(%)	2006	2007E	2008E	2009E
ROE	-0.4	-1.2	7.2	5.3
ROCE	0.2	2.0	5.1	4.5
D/E	40	69	76	75
D/EBITDA (x)	16.3	7.3	4.5	4.5
Int cover	0.2	1.5	3.2	2.5

Source: Company data and BSNP estimates.

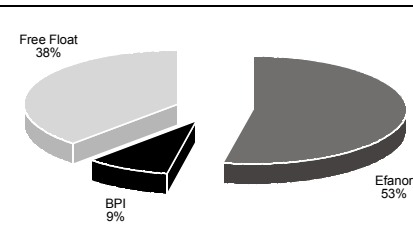
2008E: Sales by Segment



NAV Breakdown



Shareholder Structure



Source: Company data and Banco Santander de Negócios Portugal estimates.